

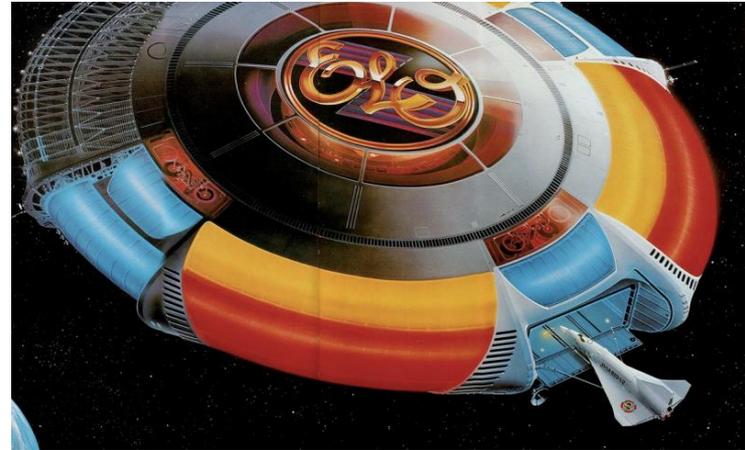
Introduction to ITIL V3

October 22nd 2013

Ron Young – Sr. Infrastructure Strategist

Introduction to ITIL V3

Tonight's Objectives



- Provide a High level overview of ITIL V3
- Give insights into the possible benefits from using ITIL V3
- Provide some “real world” examples of ITIL being applied
- Provide information on where to get more information if your interested in ITIL
- Answer your ITIL questions
- Have some fun

Introduction to ITIL V3

Audience Baseline



By a Show of Hands....

- Have you ever heard of ITIL?
- Have you used ITIL?
- Are you certified in ITIL Foundations?
- Do you have any higher level ITIL Management Certifications?

Introduction to ITIL V3

Presentation Overview



- Provide an Introduction to ITIL V3
- A Brief History of ITIL
- A high level look at each of the five core components of ITIL
- We will compare and contrast good service mgmt vs. bad service mgmt practices
- Compare ITIL to other IT management frameworks
- Provide an overview of the Advantages and Disadvantages of using ITIL
- Where to get more information on ITIL
- Answer any Questions you have.....

Introduction to ITIL V3

Biography of Ron Young



- Over 25 years experience delivering IT solutions
- More than 15 years of IT Service Management experience
- Currently on the Board of Directors for itSMF – Great Lakes Local Interest Group (GLLIG)
- Obtained the ITIL V3 “Service Management Expert” certificate in 2008
- ITIL Foundation and ITIL V2 Service Manager certifications in 2003
- Bachelor of Science Degree in Mechanical Engineering from SIU – Carbondale.

Contact Information:

- Ron.Young@t-systems.com
- 616-456-7263 *home office*
- <http://www.linkedin.com/in/ronaldyoung>



Introduction to ITIL V3

T-Systems Overview

- IT Services Division of Deutsche Telekom
- Sister Company to T-Mobile
- Offices in 28 countries
- Over 51,000 T-Systems employees
- Over 130 Datacenters managed
- Over 300,000 KM of Optical Network Cable managed
- 10+ Billion Euro Total Revenue in 2012
- Manage over 1.2 Million SAP Users.
- Comprehensive Portfolio of Private Cloud Services
- Key Customers: Shell Oil, BP, DHL, Daimler, VW, Heineken, ALDI, T-Mobile



Introduction to ITIL V3

IT Service Management Definitions

- A **service** is a means of delivering value to customers by facilitating outcomes customers want to achieve without the ownership of specific costs and risks.
- **IT Service Management** - The professional practice of planning, designing, developing, delivering and optimizing IT services that are both fit for purpose and fit for use, thereby providing best value and return on investment for the organization that uses them.
- **ITsmf USA** is a non-profit association **dedicated to building a community of professionals** for the purpose of networking, knowledge sharing, and education to advance the service management profession and strengthen our members.



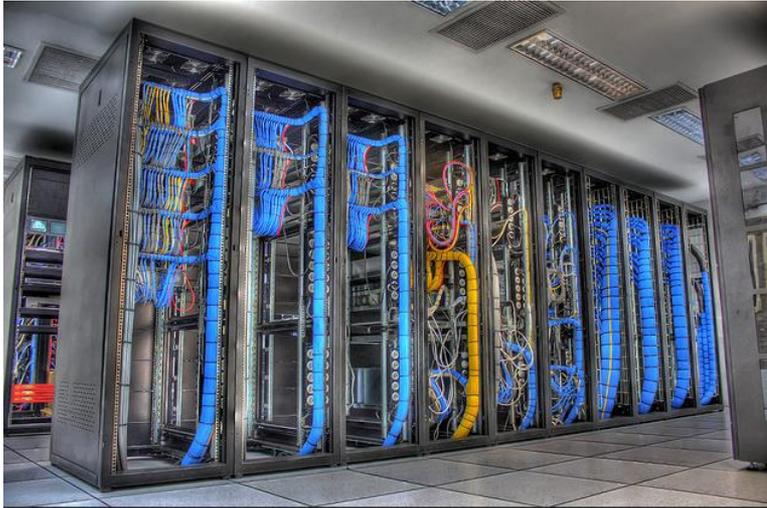
Adobe Acrobat
Document

Itsmf USA Membership Brochure:

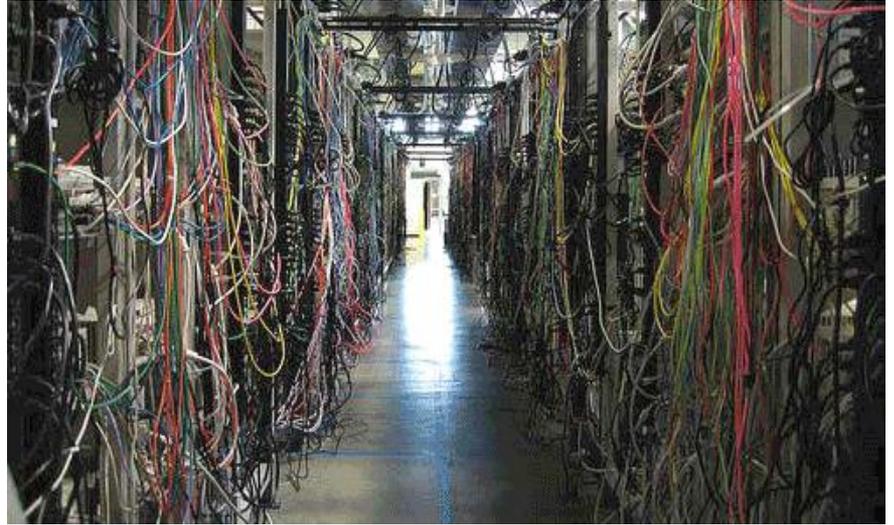
Source: 2011 English Glossary V1.0 & www.itsmfusa.org

Introduction to ITIL V3

Good Datacenter Mgmt vs. Bad Datacenter Mgmt



vs.



- When you look at a datacenter it is pretty easy determine whether you are looking at good management practices vs. bad management practices
- But how can you tell the difference between good service management and bad service management?

One of the main objectives tonight is to compare and contrast good ITSM vs. bad ITSM.

Introduction to ITIL V3

What is ITIL?



The **Information Technology Infrastructure Library (ITIL)** is a public framework of “Best” practices for IT service management (ITSM) that focuses on aligning IT services with the needs of the business. ITIL is the most widely adopted framework for IT Service Management in the world. It is a practical, no-nonsense approach to the identification, planning, delivery and support of IT services to the business.

In its current form (known as ITIL 2011 edition), ITIL is published in a series of five core publications, each of which covers an ITSM lifecycle stage. ITIL underpins ISO/IEC 20000 (previously BS15000), the International Service Management Standard for IT service management



Source: <http://www.itil-officialsite.com>

Introduction to ITIL V3

A Brief History of ITIL



In the late 1970's the UK government was tired of failed IT projects, so they tasked the UK University community to determine a better way.

ITIL V1 was used between 1989 and 2000 and consisted of 31 books

ITIL V2 was used between 2000 and 2007 and consisted of 7 books

ITIL V3 was used between 2007 and 2011 and consisted of 5 core books

ITIL 2011 edition is a slight revision of the 2007 edition.

Source: www.wikipedia.com

Introduction to ITIL V3

Who owns ITIL?



- The Short Answer is the OGC or the “Crown” which is essentially the UK Government.
- The APM Group has delegated authority to issue Trade Mark Licenses for the re-use of the Cabinet Office's Trade Marks.
- APM Group also has the authority to issue Trade Mark and Crown copyright licenses to those who wish to reproduce content from official publications produced by the Cabinet Office relating to those trademarks.
- The rules and permissions around the use of Intellectual Property subsisting in ITIL are varied, depending on the user, so for full and detailed information, please see:
<http://www.itil-officialsite.com/IntellectualPropertyRights/IntellectualPropertyRights.aspx>

Source: <http://www.itil-officialsite.com>

Introduction to ITIL V3

Why do Organizations use ITIL?



The overall IT Service Delivery Landscape (services, processes and technology) will become more standardized, which allows any number of IT service providers to communicate in a manner which allows them to work together to seamlessly manage the entire IT landscape.

If done properly, this can lead to:

- increased user and customer satisfaction with IT services
- improved service availability, directly leading to increased business profits and revenue
- financial savings from reduced rework, lost time, improved resource management and usage , companies have reported cost savings for IT support over 75%
- improved time to market for new products and services
- improved decision making and optimized risk.

Source: OGC Executive Briefing Benefits of ITIL

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Example of a Service Delivery Landscape

IT Infrastructure Component	Who "Owns" the Service	Who "Delivers" the Service	Who "Manages" the Infrastructure	Who "Owns" the Infrastructure
Business Process Mgmt	Customer X	Customer X	Customer X	Customer X
Application Mgmt Services	Customer X	Customer X	Customer X	Customer X
Packaged Application Mgmt <i>(includes DB & Middleware etc.)</i>	Customer X	Customer X	Customer X	Customer X
Operating Systems Mgmt	T-Systems	T-Systems	Longview IT	Customer X <i>(existing)</i> T-Systems <i>(All new Assets)</i>
Device Mgmt <i>(includes Servers, Storage etc.)</i>	T-Systems	T-Systems	Longview IT	Customer X <i>(existing)</i> T-Systems <i>(All new Assets)</i>
Network Mgmt	AT&T	AT&T	AT&T	AT&T
Datacenter Mgmt <i>(includes Rack, power & cooling)</i>	Customer X	Customer X	Customer X	Customer X
ICT Operations Management	EDS	EDS	EDS	EDS

.. T .. Systems ..

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An Excellent ITIL Overview



IT Silos vs. IT Services:

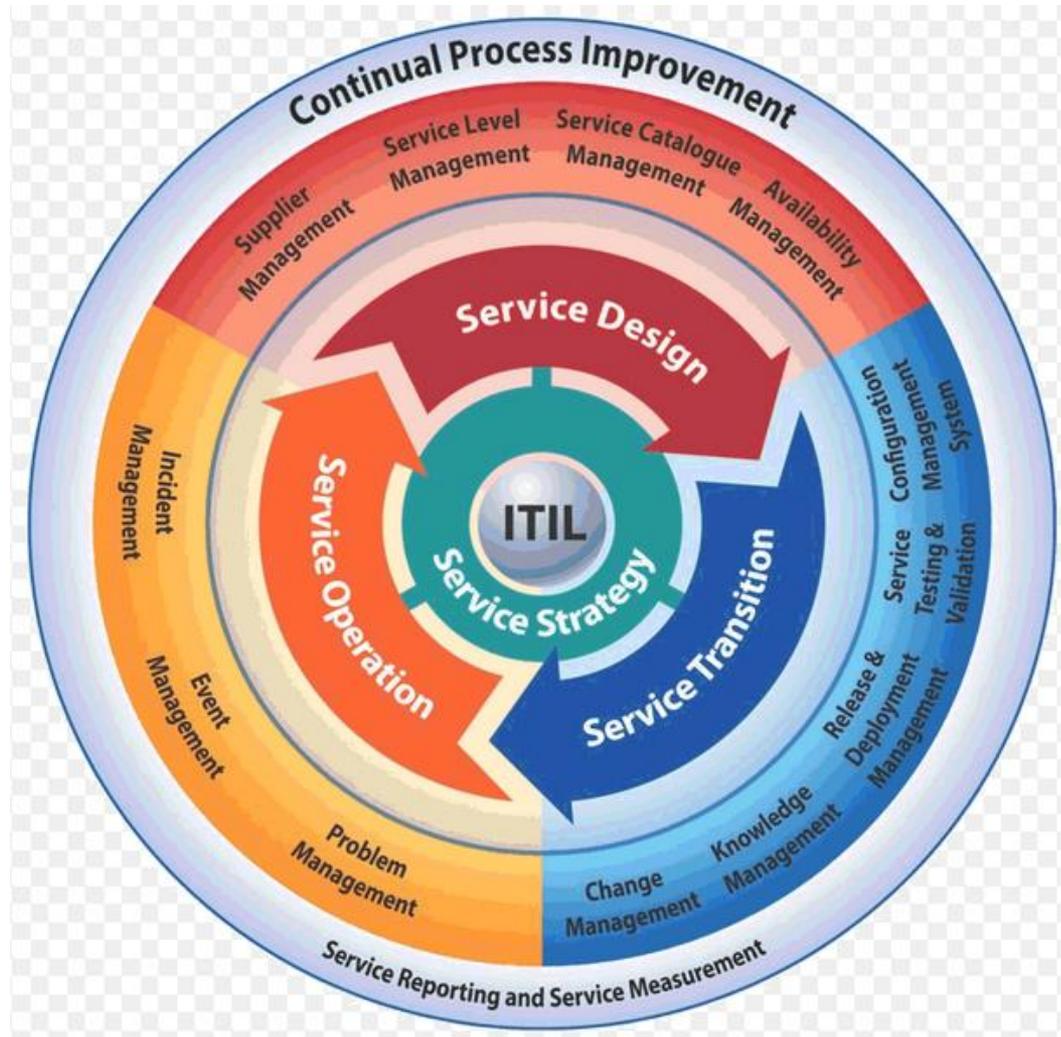
<http://www.youtube.com/watch?v=vBguassbAzo>

Source: Compucom



Intro to ITIL V3

Graphical Process Model



Source: <http://www.itil-officialsite.com>

Introduction to ITIL V3

Tired of fighting Fires?



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ITIL Service Strategy Swim Lane



Service strategy defines the perspective, position, plans and patterns that a service provider needs to execute to meet an organization's business outcomes. Service strategy includes defining and documenting the requirements for the IT services strategy to align with the defined Business Strategy.

Financial Management is the function and processes responsible for managing an IT service provider's budgeting, accounting and charging requirements. Financial management for IT services secures an appropriate level of funding to design, develop and deliver services that meet the strategy of the organization in a cost-effective manner.

Demand Management is the process responsible for understanding, anticipating and influencing customer demand for services. Demand management works with capacity management to ensure that the service provider has sufficient capacity to meet the required demand. At a strategic level, demand management can involve analysis of patterns of business activity and user profiles, while at a tactical level, it can involve the use of differential charging to encourage customers to use IT services at less busy times, or require short term activities to respond to unexpected demand or the failure of a configuration item.

Service Portfolio Management is the process responsible for managing the service portfolio. Service portfolio management ensures that the service provider has the right mix of services to meet required business outcomes at an appropriate level of investment. Service portfolio management considers services in terms of the business value that they provide.

Output = Charter Service

Introduction to ITIL V3

Good Service Mgmt vs. Poor Service Mgmt



Indicators of Good IT service management

Alignment between IT and the business:

- A close relationship between the IT service provider and business customers at all levels, which feels like a trusted partnership
- A clear service catalog explaining the services available and what business purposes they serve
- IT services focus on the priorities and needs of the business
- IT staff understand the importance of IT services, the value the business gets from each service and they react to requests, incidents and problems in a way that reflects this value.

Indicators of poor IT service management

Misalignment between IT and the business:

- It is unclear what IT services exist and what business purposes they serve
- There is no service catalog
- IT priorities are not in line with business needs and priorities
- Urgent business needs are not responded to in a timely manner
- IT services seem focused on technology rather than business priorities.

This indicates poor service strategy practice.

Source: OGC Executive Briefing Benefits of ITIL

Introduction to ITIL V3

ITIL Service Design Swim Lane



Service Catalog Management is a database or structured document with information about all active IT services, including those available for deployment. The service catalog is part of the service portfolio and contains information about two types of IT service: customer-facing services that are visible to the business; and supporting services required by the service provider to deliver customer-facing services.

Availability Management is the process responsible for ensuring that IT services meet the current and future availability needs of the business in a cost-effective and timely manner. Availability management defines, analyses, plans, measures and improves all aspects of the availability of IT services, and ensures that all IT infrastructures, processes, tools, roles etc. are appropriate for the agreed service level targets for availability.

Service Level Management is the process responsible for negotiating achievable service level agreements and ensuring that these are met. It is responsible for ensuring that all IT service management processes, operational level agreements and underpinning contracts are appropriate for the agreed service level targets. Service level management monitors and reports on service levels, holds regular service reviews with customers, and identifies required improvements.

Information Security Management is the process responsible for ensuring that the confidentiality, integrity and availability of an organization's assets, information, data and IT services match the agreed needs of the business. Information security management supports business security and has a wider scope than that of the IT service provider, and includes handling of paper, building access, phone calls etc. for the entire organization.

Introduction to ITIL V3

ITIL Service Design Swim Lane



Supplier Management is the process responsible for obtaining value for money from suppliers, ensuring that all contracts and agreements with suppliers support the needs of the business, and that all suppliers meet their contractual commitments.

IT Service Continuity Management is the process responsible for managing risks that could seriously affect IT services. IT service continuity management ensures that the IT service provider can always provide minimum agreed service levels, by reducing the risk to an acceptable level and planning for the recovery of IT services. IT service continuity management supports business continuity management.

Output = Service Design Package

Introduction to ITIL V3

Good Service Mgmt vs. Poor Service Mgmt



Indicators of Good IT service management

Focus on both functionality and usability:

- IT services are designed to work in operation, available when required, performing as expected.
- Security threats are dealt with quickly and effectively
- Unexpected incidents are resolved quickly and effectively, ensuring business users are involved in decisions and always kept informed.
- A catalog of available IT services is written in terms the users understand, with prices (if users pay for IT services) or cost information (if not)
- Third-party costs are known and controlled.

Capacity is monitored and any purchases to increase capacity are planned well in advance and budgeted.

Indicators of poor IT service management

Over-focus on functionality at the expense of usability:

- Unexpected IT service outages are frequent
- When problems occur it takes longer than expected to recover the situation
- The IT services perform badly and sometimes run out of data or processing capacity.
- There are additional unexpected charges from external suppliers and occasional contractual disputes.
- IT issues are often blamed on third-party suppliers.

These aspects indicate poor design of the IT service.

Source: OGC Executive Briefing Benefits of ITIL

Introduction to ITIL V3

ITIL Service Transition Swim Lane



Transition Planning & Support is the process responsible for planning all service transition processes and coordinating the resources that they require.

Change Management is the process responsible for controlling the lifecycle of all changes, enabling beneficial changes to be made with minimum disruption to IT services.

Service Asset & Configuration Management is the process responsible for ensuring that the assets required to deliver services are properly controlled, and that accurate and reliable information about those assets is available when and where it is needed. This information includes details of how the assets have been configured and the relationships between assets.

Validation & Testing Management is the process responsible for validation and testing of a new or changed IT service. Service validation and testing ensures that the IT service matches its design specification and will meet the needs of the business.

Release & Deployment Management is the process responsible for planning, scheduling and controlling the build, test and deployment of releases, and for delivering new functionality required by the business while protecting the integrity of existing services.

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ITIL Service Transition Swim Lane



Evaluation Management is the process responsible for assessing a new or changed IT Service to ensure that risks have been managed and to help determine whether to proceed with the change. Evaluation is also used to mean comparing an actual outcome with the intended outcome, or comparing one alternative with another.

Service Knowledge Management is a set of tools and databases that is used to manage knowledge, information and data. The service knowledge management system includes the configuration management system, as well as other databases and information systems. The service knowledge management system includes tools for collecting, storing, managing, updating, analyzing and presenting all the knowledge, information and data that an IT service provider will need to manage the full lifecycle of IT services.

Output = A Released Service

Introduction to ITIL V3

Good Service Mgmt vs. Poor Service Mgmt



Indicators of Good IT service management

- Any shortfalls in service design and development are picked up during service transition, and the service is not accepted into operation until it is ready
- Clearly communicated release schedules that identify the introduction of new and changed IT services
- The risks and potential impacts of change are discussed with business users before the change takes place
- Changes are agreed, well planned and implemented in a timely fashion with minimal disruption to the business.

Indicators of poor IT service management

- The developers 'handover' the 'service' to operational staff in the expectation that it is ready, but the service initially fails to provide the expected benefits to the business.
- Changes happen without users and support services being informed
- New or changed IT services are fraught with problems, and often lead to unexpected issues with other services
- Operational resources are distracted from day-to-day work by the problems caused by change.

This indicates poor service transition practice.

Source: OGC Executive Briefing Benefits of ITIL

Introduction to ITIL V3

ITIL Service Operations Swim Lane



Event Management is the process responsible for managing events throughout their lifecycle. Event management is one of the main activities of IT operations.

Request Management is the process responsible for managing the lifecycle of all service requests.

Incident Management is the process responsible for managing the lifecycle of all incidents. Incident management ensures that normal service operation is restored as quickly as possible and the business impact is minimized.

Problem Management is the process responsible for managing the lifecycle of all problems. Problem management proactively prevents incidents from happening and minimizes the impact of incidents that cannot be prevented.

Technology Management is the function responsible for providing technical skills in support of IT services and management of the IT infrastructure. Technical management defines the roles of support groups, as well as the tools, processes and procedures required.

Access Management is the process responsible for allowing users to make use of IT services, data or other assets. Access management helps to protect the confidentiality, integrity and availability of assets by ensuring that only authorized users are able to access or modify them. Access management implements the policies of information security management and is sometimes referred to as rights management or identity management.

Operations Management is the function within an IT service provider that performs the daily activities needed to manage IT services and the supporting IT infrastructure. IT operations management includes IT operations control and facilities management.

Source: 2011 English Glossary V1.0

Introduction to ITIL V3

Good Service Mgmt vs. Poor Service Mgmt



Indicators of Good IT service management

Incidents and problems under control:

- Failures sometimes occur, but they are resolved effectively and users are kept informed
- A proactive approach is taken to problem solving, anticipating and preventing problems wherever possible
- Lessons are learned, problems are rarely repeated.

Users are confident that issues will be resolved before they adversely impact the business.

Indicators of poor IT service management

Too many incidents and problems:

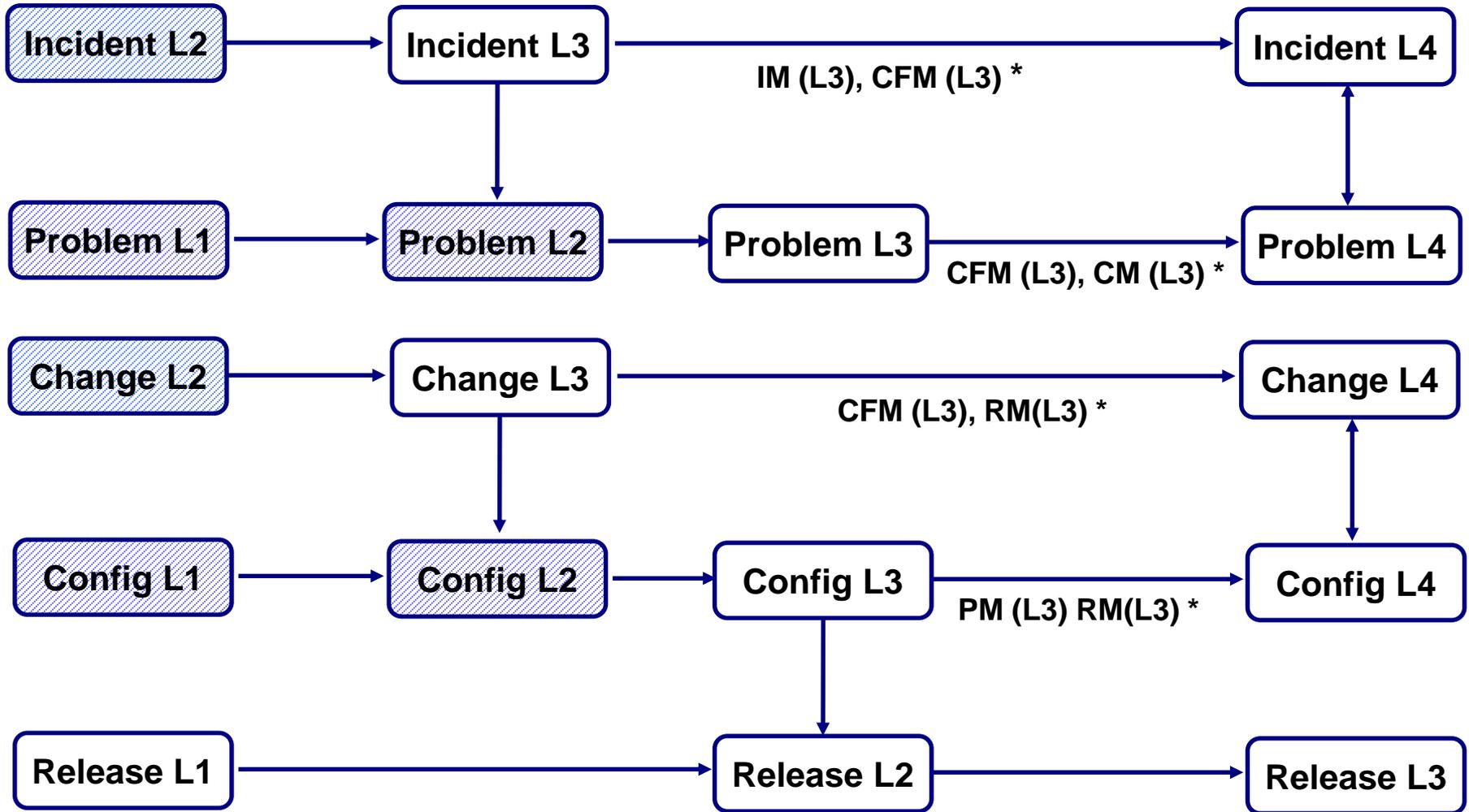
- There are many failures and IT service disruptions
- IT support staff appear to be always 'firefighting' (reacting to problems and failures) and do not have time to make progress in other areas
- The failures have a disruptive impact on business functions.

This indicates poor service operation practice.

Source: OGC Executive Briefing Benefits of ITIL

Introduction to ITIL V3

ITIL Service Management Rollout



 Maturity Level certified

* Process Interdependencies

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ITIL Continual Service Improvement Swim Lane



Service Measurement is the process that is invoked by many other IT service management (ITSM) processes to measure specific availability or performance metrics. Service Measurement is necessary for the execution of other processes, and is executed by those processes throughout the service lifecycle.

Service Analysis are the activities and techniques used to review and identify issues with the with the performance, availability or capacity of an IT service.

Service Reporting are the activities that produce and deliver reports of achievement and trends against service levels. The format, content and frequency of reports should be agreed with the customers.

Service Improvement is the process of developing a formal plan to implement improvements to a process or IT service.

Introduction to ITIL V3

Good Service Mgmt vs. Poor Service Mgmt



Indicators of Good IT service management

IT Services & Infrastructure are monitored continuously:

- Service providers are concerned with customer perceptions and expectations.
- Capacity & Availability issues are proactively resolved by evaluating trending data to predict when IT services will be negatively impacted.
- Information required for auditing an IT environment is readily available to the auditors.
- Benchmarking is part of the organizational culture, where they use benchmarks to regularly and consistently to compare the performance of their IT services to market competitors.

Businesses understand the customer satisfaction for every IT service and they are confident that their IT service provider is providing good value for money.

Indicators of poor IT service management

The cost and quality of IT services is not measurable:

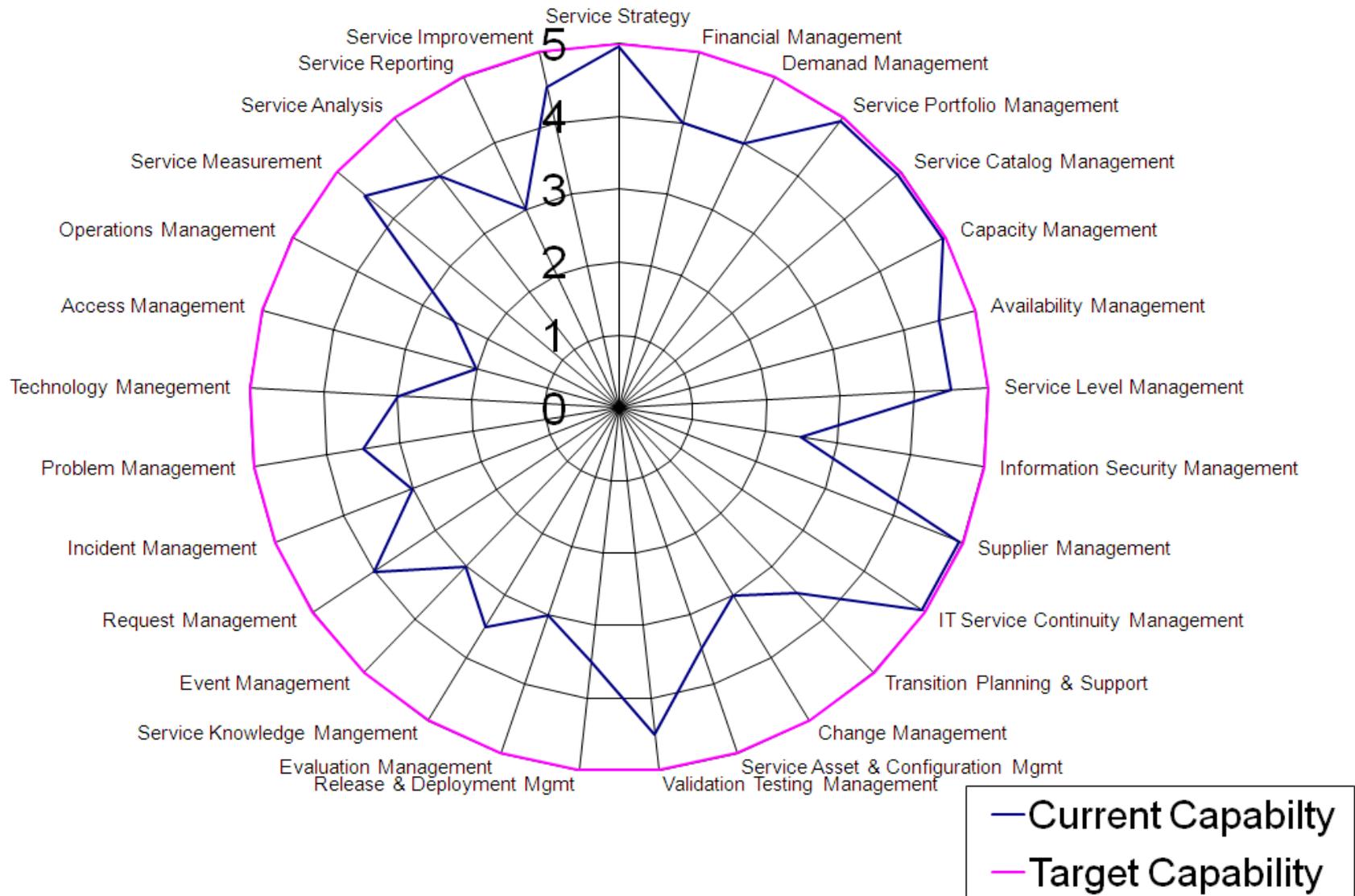
- The IT service delivery performance does not meet the expectations of the IT consumers and/or IT stakeholders.
- 'Panic' purchases of hardware and software, often occur which leads to inflated & unexpected costs.
- Service providers use technical jargon to describe services and explain what is happening.
- A Business Impact Analysis (BIA) has not been done recently.
- IT Service Continuity Test plans or DR Plans are not current and are not tested regularly.

This indicates poor Continual Service Improvement.

Source: OGC Executive Briefing Benefits of ITIL

Introduction to ITIL V3

ITIL Maturity Spider Diagram



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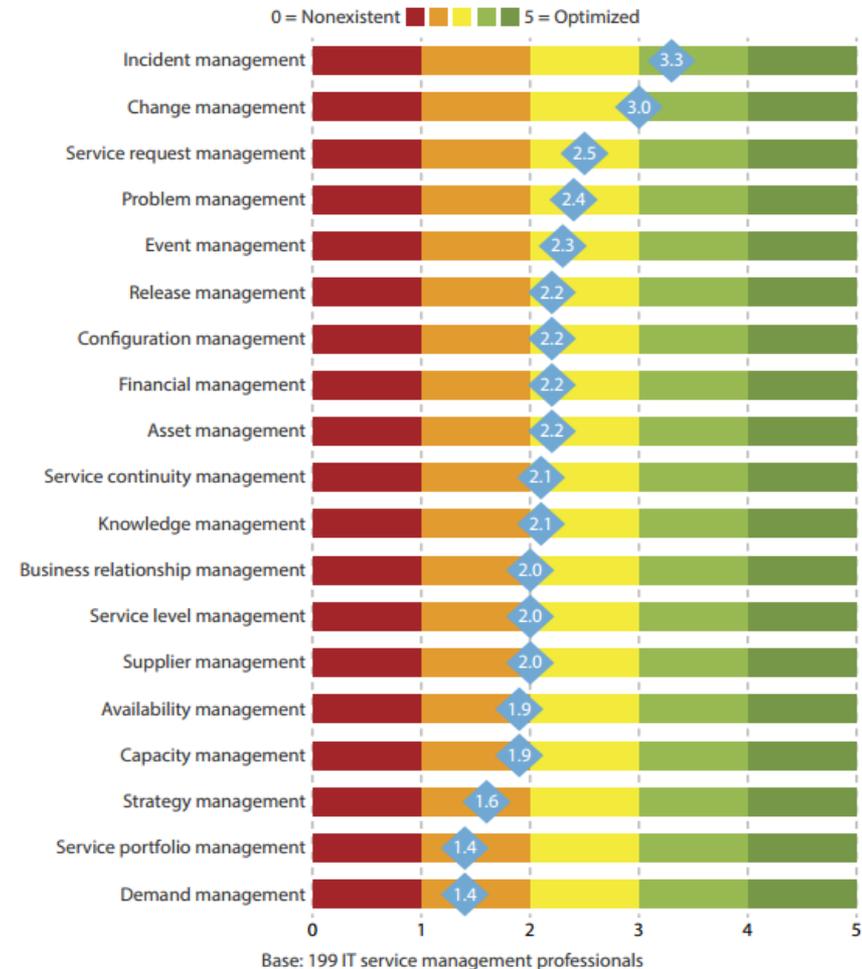
ITIL Maturity Status



Classic processes are perceived as the most mature

Financial transparency also remains weak, despite the perception that capabilities are good.

"How would you assess your organization's maturity in the following processes?"



Source: Forrester/itSMF Q3 2012 US ITSM Online Survey

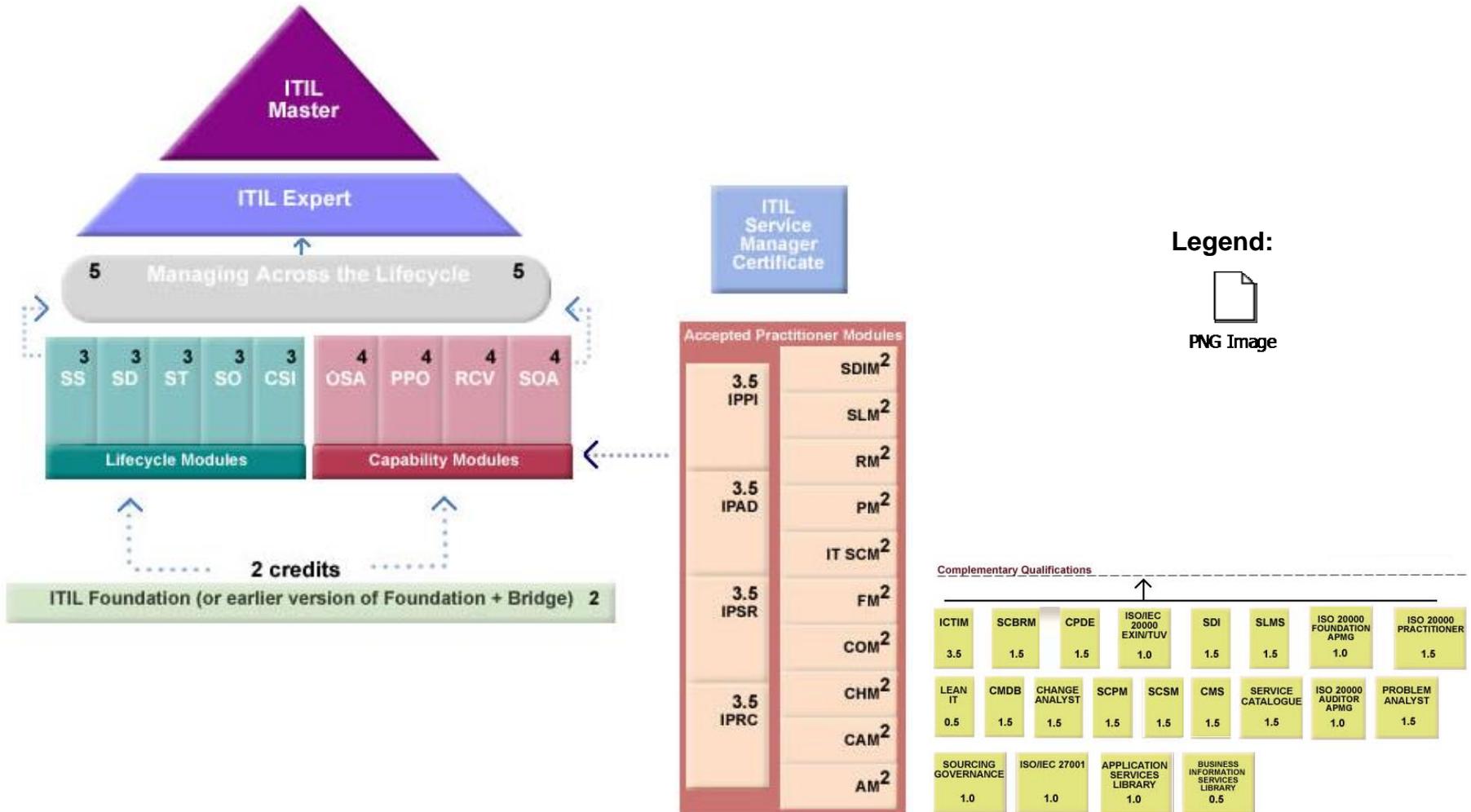
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Source: Forrester Research, Inc.



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ITIL Certification Overview



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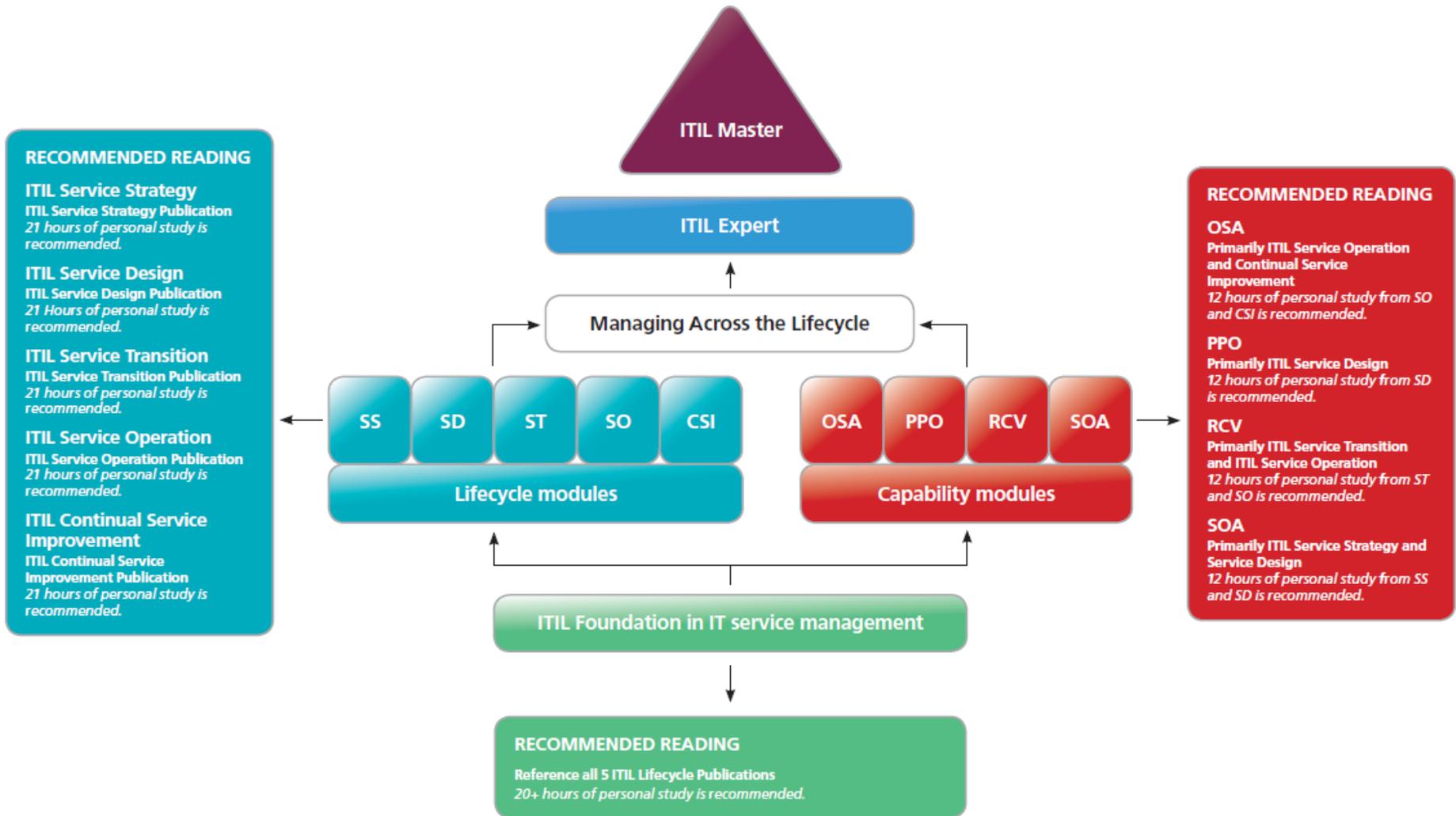


PNG Image

Source: <http://www.itil-officialsite.com/>

Introduction to ITIL V3

The ITIL Recommended Reading List



Source: <http://www.itil-officialsite.com/>

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ITIL priSM Overview



The priSM Institute® owns and manages the professional credentialing program for IT Service Management (ITSM) professionals. The program defines a measurable framework based on one's achievements in practical application, professional contributions, and education. priSM® defines a structured path for continuing professional growth while maintaining a registry for professionals to track and reference their continued good standing.

- | | |
|------------------------------|--------|
| - Student | = SSM |
| - Associate | = ASM |
| - Professional | = PSM |
| - Distinguished Professional | = DPSM |
| - Fellow | = FSM |

To find out more about The priSM Institute® and the credentialing scheme, go to http://www.theprisminstitute.org/Global_priSM_I/priSM_Public_Document_Library_files/1955_prisM_Handbook_v7.2.pdf

Source: www.prisminstitute.org

Introduction to ITIL V3

The July 2013 ITIL Certification Exam Pass F



ITIL Foundation

2013	
Total number of worldwide ITIL Expert certificates awarded to date.	22,199
Total Foundation Candidates	148,847
Pass Rate*	91%

ITIL Foundation by Region

	Africa	C. America & West Indies	N. America	S. America	Asia	Europe	Oceania
2012 Candidates	7,076	2,727	46,825	11,995	69,940	69,925	7,956
2012 Pass Rate*	83%	80%	90%	85%	91%	90%	92%
YTD 2013 Candidates	5,351	1,706	31,024	7,577	48,906	48,915	5,456
YTD 2013 Pass Rate*	83%	85%	91%	86%	91%	90%	92%

Source: www.plexent.com

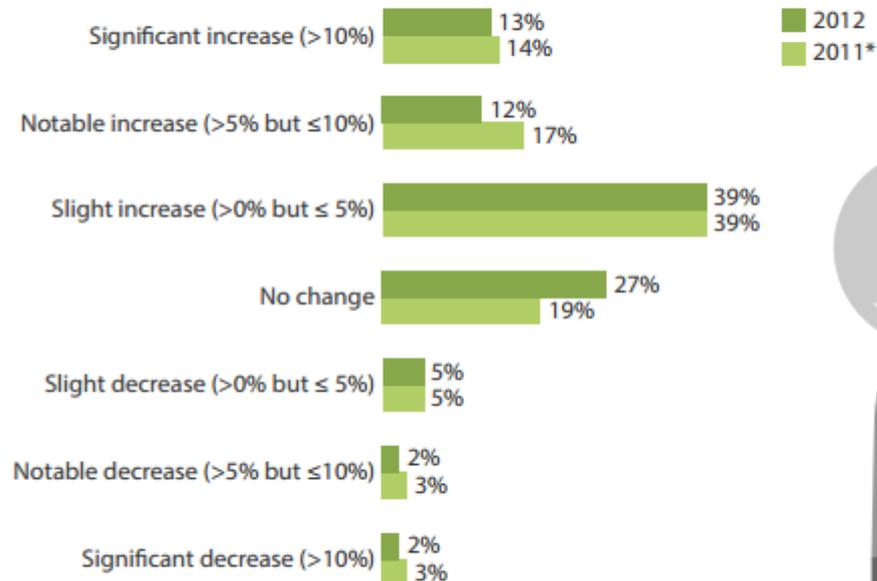
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Value of ITSM Certifications

ITSM professionals continue to be rewarded,

with nearly 65% noting a slight to significant increase in salary over the past year.

1-1 "How has your income changed in the past year?"



Base: 255 IT service management professionals
*Base: 491 IT service management professionals

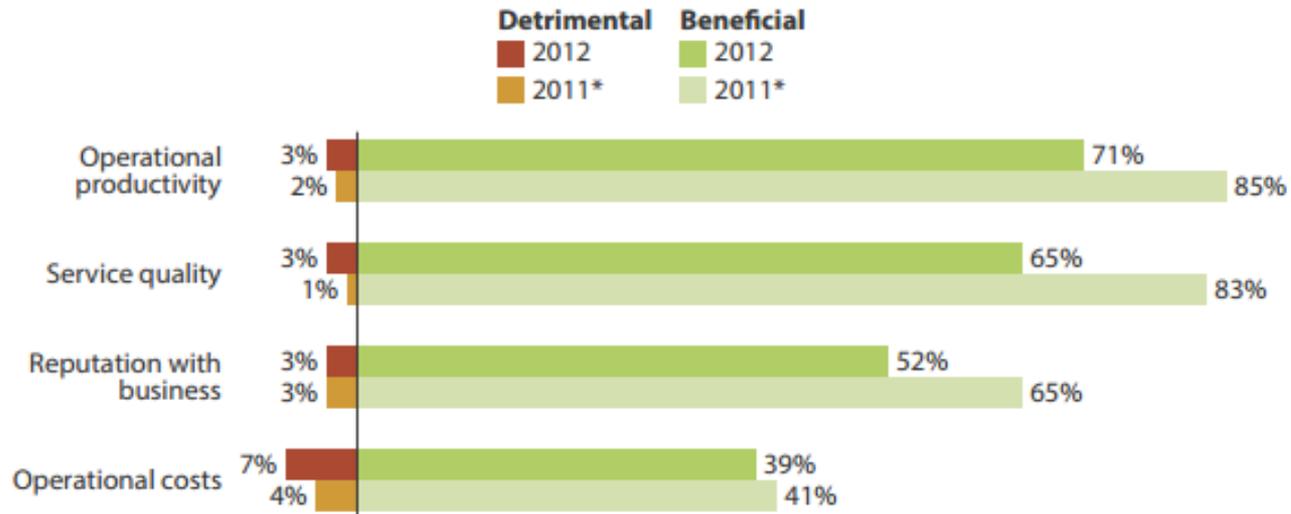
ITIL certification value is good, but not great,



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ITIL Impact to an Organization

“What has been the impact of ITIL on the following in your IT organization?”

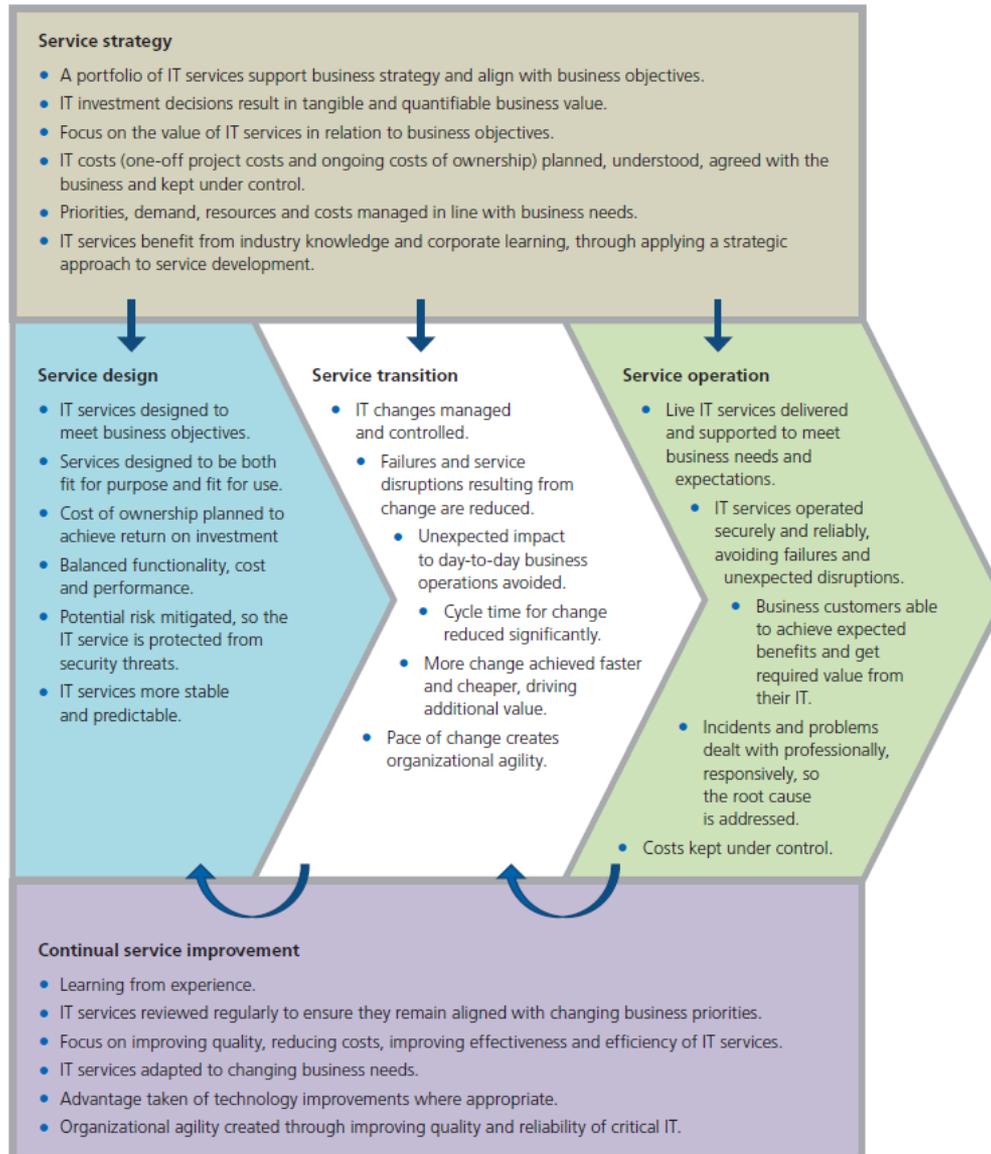


Base: 214 IT service management professionals
 *Base: 491 IT service management professionals

Source: Forrester/itSMF Q3 2012 US ITSM Online Survey
 *Source: Forrester/itSMF Q2 2011 US ITSM Online Survey

Introduction to ITIL V3

The Benefits of using ITIL



A medium-sized UK based - IT service organization invested \$4m in a two-year program to improve its IT service management. It recouped the investment within the first year, and achieved annual savings of \$5.4m mainly through rationalizing unused and under-used resources (people, software licenses, IT hardware etc).

Source: OGC Executive Briefing Benefits of ITIL

Introduction to ITIL V3

Sample Results from Using ITIL



- **One Process – One Tool all of Motorola IT**
 - Incident/Problem/Change/Release/CMDB
 - In a continuous improvement cycle for evergreen processes
 - Virtual Service Desk
 - Reduce overall ticket counts by 30% from January 1, 2009 baseline
- **Change Management**
 - Success Rate of Changes >98%
 - Increased the use of standard changes by 50% Feb 2008 - Feb 2009
 - 70% Reduction in unplanned outages
- **Incident Management**
 - Reduced MTTR by 30%
 - Resolve 80% of all critical tickets within 8 hours
 - Resolve 80% of all high tickets within 48 hours
 - Reduce incident ticket backlog by 50% July 1 from January 1, 2009 baseline

Source: 2009 Fusion Conference Slides

Introduction to ITIL V3

The Criticisms of ITIL



ITIL has been criticized on several fronts, including:

- The books are not affordable for non-commercial users (~ \$600 USD)
- Implementation and accreditation requires specific training
- The training requires a significant time commitment
- ITIL lacks the appropriate focus on “Digital Asset Management” (i.e. Data) look at BiSL
- The ITIL framework is not prescriptive which requires access to people with prior experience. The Microsoft Operations Frameworks (MOF) attempts to resolve this
- Rob England (also known as "IT Skeptic") has criticized the protected and proprietary nature of ITIL. He urges the publisher, Cabinet Office, to release ITIL under the Open Government License (OGL).
- While ITIL addresses in depth the various aspects of service management, it does not address enterprise architecture in such depth. Many of the shortcomings in the implementation of ITIL do not necessarily come about because of flaws in the design or implementation of the service management aspects of the business, but rather the wider architectural framework in which the business is situated. Because of its primary focus on service management, ITIL has limited utility in managing poorly designed enterprise architectures, or how to feed back into the design of the enterprise architecture.

Source: www.wikipedia.com

Introduction to ITIL V3 Service Architecture Model

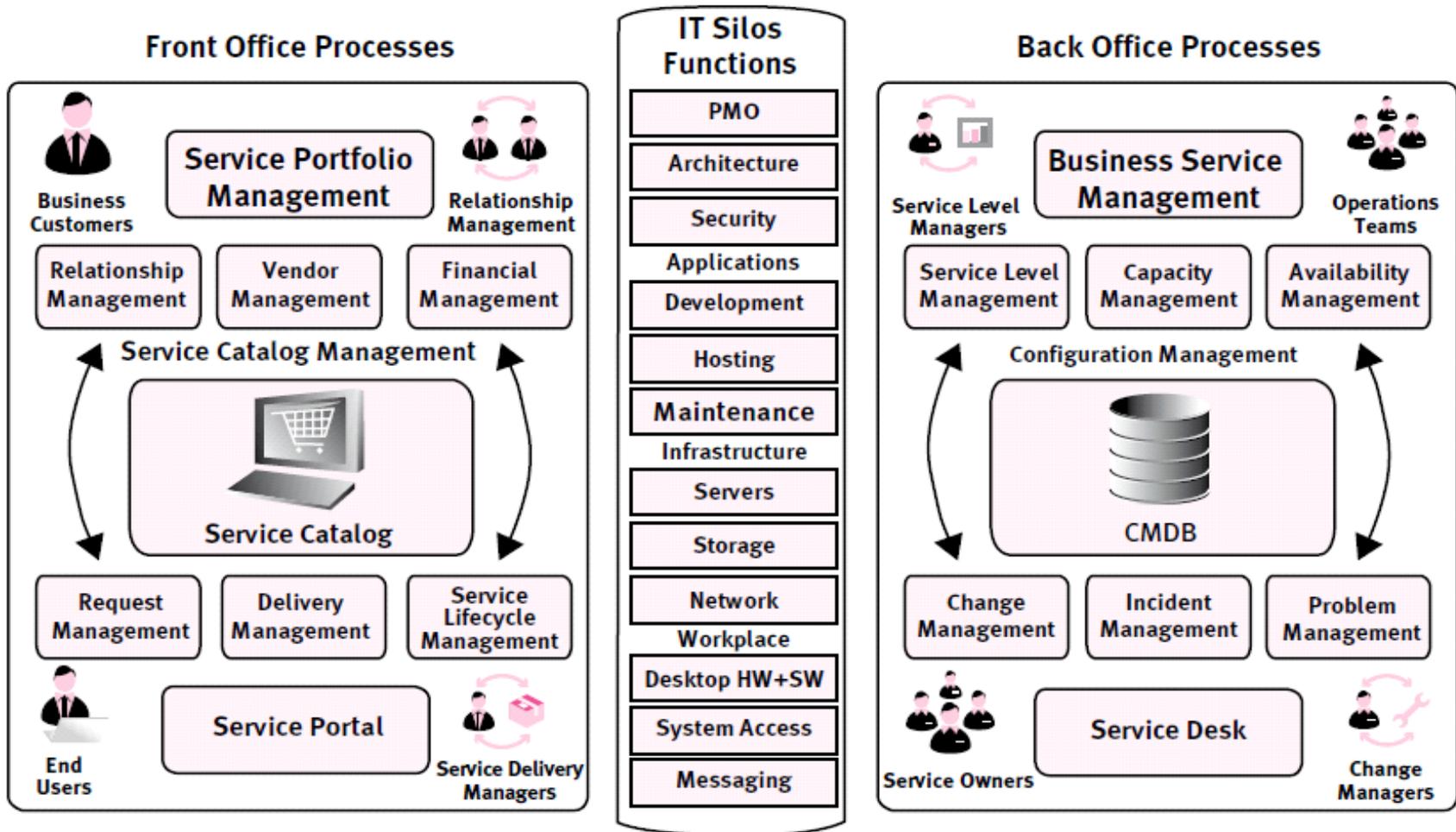


Figure 1.2 Key cross-functional processes

Source: Defining IT Success thru the Service Catalog – Pink Elephant

Introduction to ITIL V3 Recommended Reading List



<http://www.best-management-practice.com/Online-Shop/IT-Service-Management-ITIL/ITIL-2007-Edition/The-Introduction-to-the-ITIL-Service-Lifecycle/?DI=582435> (\$80 MSRP, available for less than \$20)

http://www.best-management-practice.com/gempdf/itsmf_an_introductory_overview_of_itol_v3.pdf

http://www.mysarir.com/wp-content/uploads/Books/ITIL_V3_SERVICE_IMPROVEMENT.pdf (2007 Edition)

<http://www.itsmwatch.com/img/VisOpsChapter1.pdf>

<http://blog.simplilearn.com/it-service-management/defining-requirements-service-v-model-approach-itol-v3>

<http://www.pinkelephant.com/Products/PinkPUBLICATIONS/PinkBOOKS.htm>

<http://www.kotterinternational.com/ResourceItemView?MediaID=f1244856-92cf-42d9-8bff-d30dfd0d79b4>

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Useful Links



<http://www.itsmfusa.org/>

<https://itsmfusa.site-ym.com/group/Chicago>

<https://itsmfusa.site-ym.com/group/Heartland>

http://www.youtube.com/watch?v=M9_0_BkqwzM

<http://www.ital-officialsite.com>

<http://www.itsmfi.org/>

<http://www.plexent.com/>

<http://www.pinkelephant.com/>

<http://online.pinkelephant.com/PinkEducationITILOverview.htm>

<http://www.itskeptic.org>

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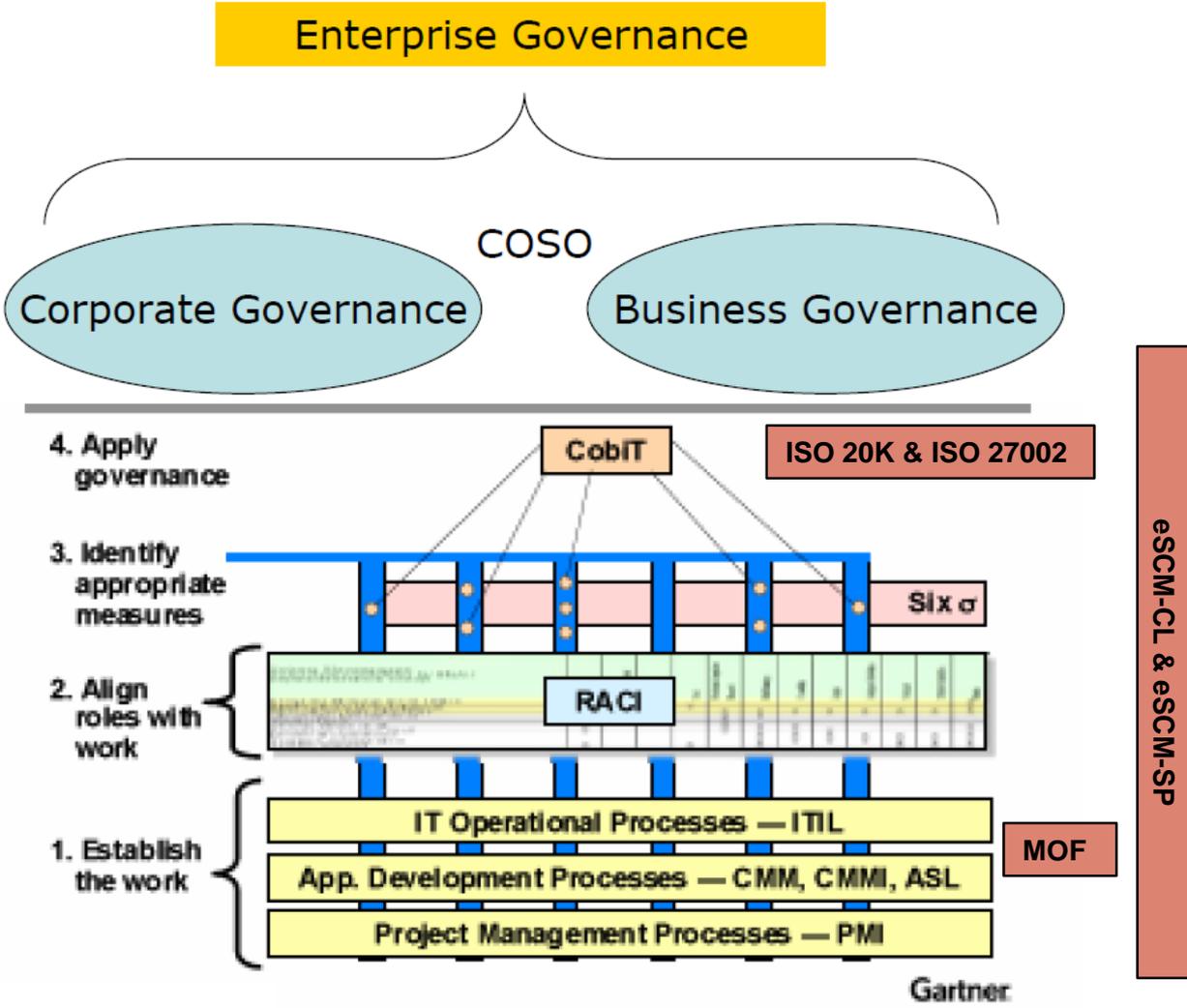
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Other Frameworks

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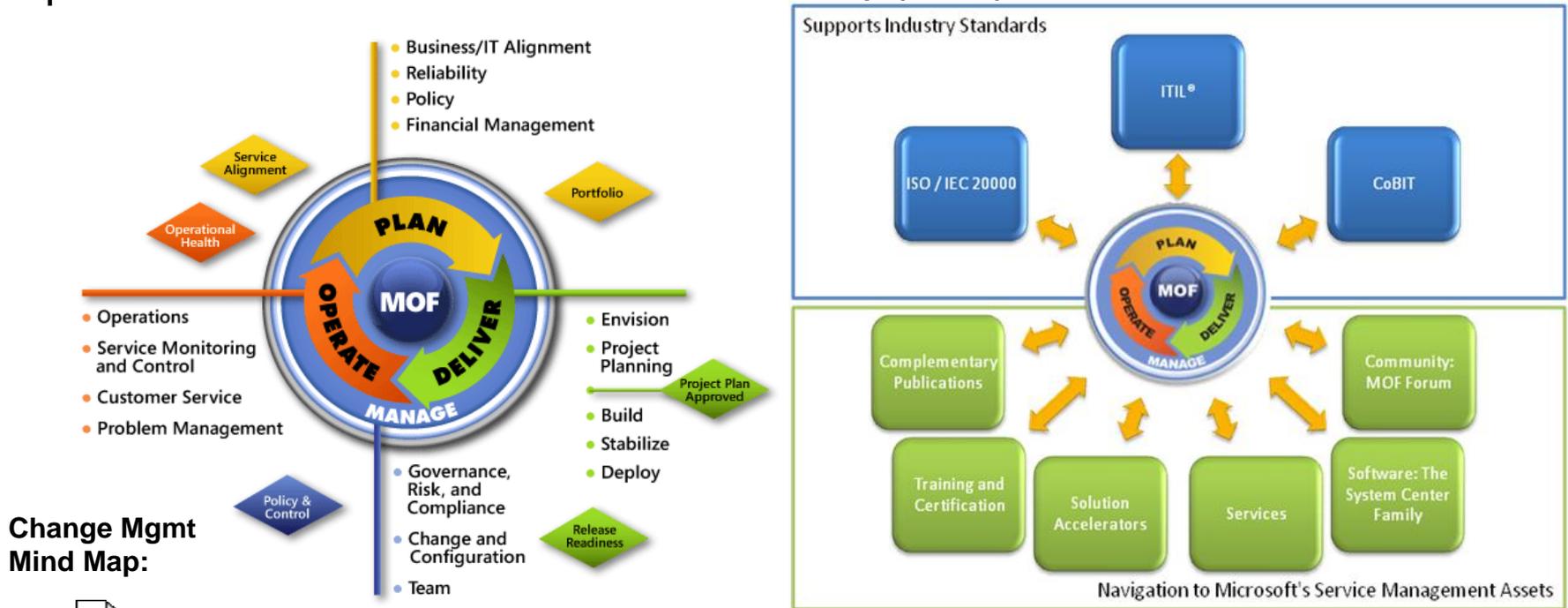
Putting it All Together



Introduction to ITIL V3

ITIL & MOF relationships

The Microsoft® Operations Framework (MOF) provides guidance on how to plan, deploy, and maintain IT operational processes in support of mission-critical service solutions, based on proven industry experience as published in the IT Infrastructure Library (ITIL).



Change Mgmt
Mind Map:



PNG Image

Getting Started with MOF 4.0 an Implementation Guide:

<http://technet.microsoft.com/en-us/library/cc506049.aspx>

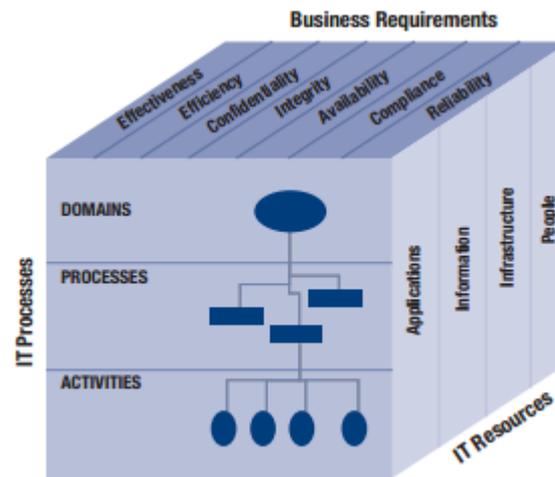
Source: Microsoft Technet

Introduction to ITIL V3

What is COBIT?



COBIT® stands for ‘Control Objectives for Information and related Technology’ It is a governance and control framework with guidance for IT controls. Its guidance enables an enterprise to implement effective governance over IT that is pervasive and intrinsic throughout the enterprise.



The overall COBIT framework can be shown graphically, with COBIT’s process model of five domains containing 37 generic processes, managing the IT resources to deliver information to the business according to business and governance requirements.

Introduction to ITIL V3

COBIT 5 Control Domains

Processes for Governance of Enterprise IT

Evaluate, Direct and Monitor

EDM01 Ensure Governance Framework Setting and Maintenance

EDM02 Ensure Benefits Delivery

EDM03 Ensure Risk Optimisation

EDM04 Ensure Resource Optimisation

EDM05 Ensure Stakeholder Transparency

Align, Plan and Organise

AP001 Manage the IT Management Framework

AP002 Manage Strategy

AP003 Manage Enterprise Architecture

AP004 Manage Innovation

AP005 Manage Portfolio

AP006 Manage Budget and Costs

AP007 Manage Human Resources

AP008 Manage Relationships

AP009 Manage Service Agreements

AP010 Manage Suppliers

AP011 Manage Quality

AP012 Manage Risk

AP013 Manage Security

Monitor, Evaluate and Assess

MEA01 Monitor, Evaluate and Assess Performance and Conformance

MEA02 Monitor, Evaluate and Assess the System of Internal Control

MEA03 Monitor, Evaluate and Assess Compliance With External Requirements

Build, Acquire and Implement

BAI01 Manage Programmes and Projects

BAI02 Manage Requirements Definition

BAI03 Manage Solutions Identification and Build

BAI04 Manage Availability and Capacity

BAI05 Manage Organisational Change Enablement

BAI06 Manage Changes

BAI07 Manage Change Acceptance and Transitioning

BAI08 Manage Knowledge

BAI09 Manage Assets

BAI10 Manage Configuration

Deliver, Service and Support

DSS01 Manage Operations

DSS02 Manage Service Requests and Incidents

DSS03 Manage Problems

DSS04 Manage Continuity

DSS05 Manage Security Services

DSS06 Manage Business Process Controls

Processes for Management of Enterprise IT

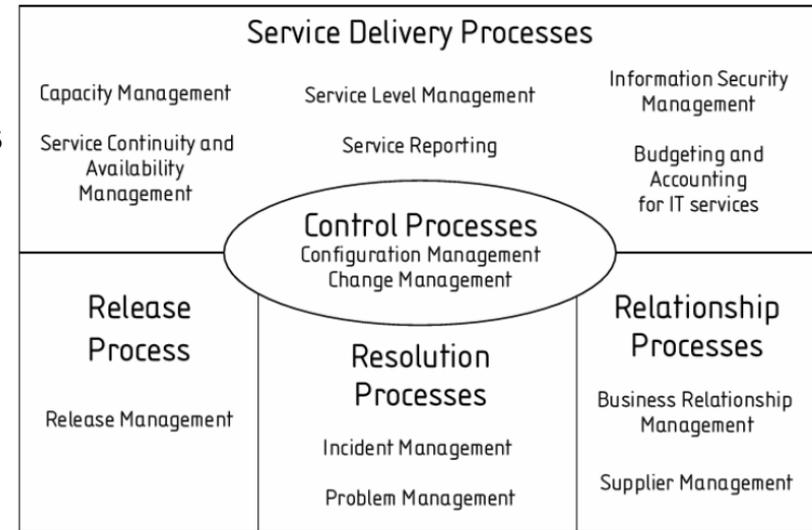
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What is ISO20K?

ISO 20000 is the first service management process standard first released in 2005 & updated in 2011. It proposes a process approach to IT Service Management within an overall Plan-Do-Check-Act (PDCA) cycle. This approach enables IT organizations to establish IT Service Management processes to deliver managed services in a systematic and controlled manner and to enhance the quality of their IT services to customers.

The 2011 version of ISO20000 comprises nine sections:

1. Scope
2. Normative references
3. Terms and definitions
4. Service mgmt system general requirements
5. Design and transition of new or changed services
6. Service delivery processes
7. Relationship processes
8. Resolution processes
9. Control processes



Source: Wikipedia

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ITIL and ISO Standards

ISO/IEC 20000 is the international standard for IT service management, which was developed based upon ITIL processes.

Adopting ITIL practices can help organizations achieve the ISO/IEC 20000 standard and provide evidence that they are practicing good IT service management.

ITIL also aligns with other ISO standards such as ISO/IEC 27002, the international standard for information security

Introduction to ITIL V3

ITILV3 , COBIT & ISO27002 relationship I



P02 Define the Information Architecture (cont.)			
COBIT 4.1 Control Objective	Key Areas	ITIL V3 Supporting Information	ISO/IEC 27002:2005 Supporting Information
P02.2 Enterprise data dictionary and data syntax rules	<ul style="list-style-type: none"> • Corporate data dictionary • Common data understanding 	<ul style="list-style-type: none"> • SD 5.2 Data and information management • SD 7 Technology considerations 	<ul style="list-style-type: none"> • 7.1.1.1 Inventory of assets • 11.1.1 Access control policy
P02.3 Data classification scheme	<ul style="list-style-type: none"> • Information classes • Ownership • Retention • Access rules • Security levels for each information class 	<ul style="list-style-type: none"> • SD 5.2 Data and information management 	<ul style="list-style-type: none"> • 7.2.1 Classification guidelines • 10.7.1 Management of removable data • 10.8.1 Information exchange policies and procedures • 10.8.2 Exchange agreements • 11.1.1 Access control policy
P02.4 Integrity management	<ul style="list-style-type: none"> • Integrity and consistency of data 	<ul style="list-style-type: none"> • SD 5.2 Data and information management • ST 4.7 Knowledge management 	



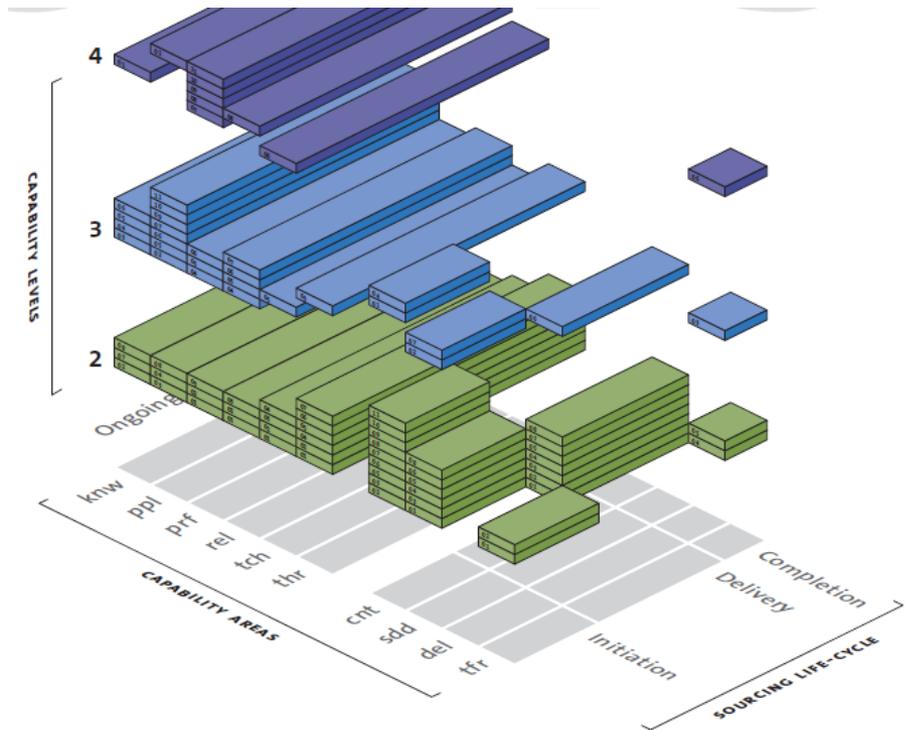
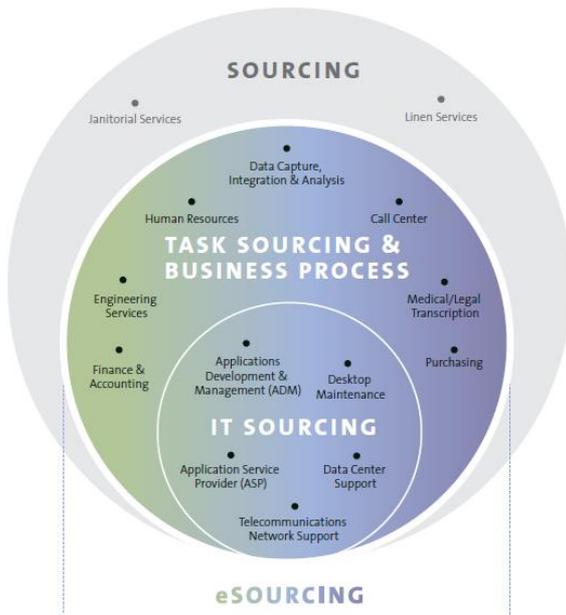
Adobe Acrobat Document

Source: IT Governance Institute

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ITIL & e-SCM relationships

IT-enabled sourcing, or eSourcing, uses information technology as a key component of service delivery, or as an enabler for delivering services. Often provided remotely eSourcing services range from routine and non-critical tasks that are resource intensive and operational in nature to strategic processes that directly impact revenues.



Source: www.itsqc.org

Introduction to ITIL V3

What is COSO?

Committee of Sponsoring Organizations (COSO)

- Formed in 1985
- Result of the National Commission on Fraudulent Financial Reporting
- Practices for public companies to prevent false reporting

The COSO framework is a set of internal control components with the following goals:

- Effectiveness and efficiency of operations
- Reliability of financial reporting
- Compliance with applicable laws and regulations

Control framework components:

- Control environment – discipline and structure
- Risk assessment – economic, industry, operational
- Control Activities – approval, reconciliation, separation of duties
- Information and communication
- Monitoring



Questions?